



OmniPros

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Pharmacists

B3 Suite ●



Pharmacies and CSR in France

Omnibus Pharmacists – January 2025

100 pharmacist owner from the B3SantePro panel





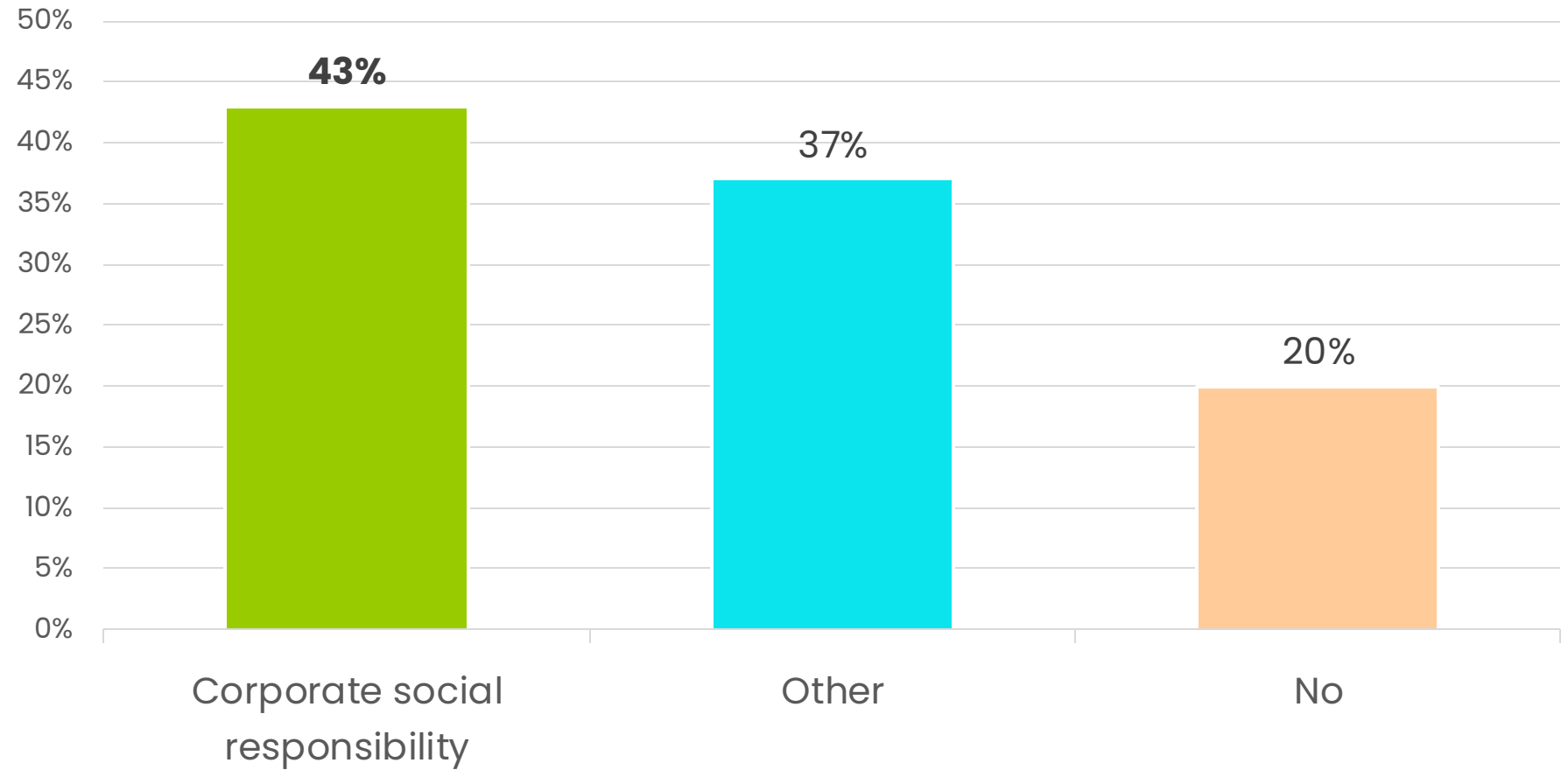
Question: Do you know what the acronym CSR stands for?

Base: 100 pharmacy owners

43% of pharmacy
owners know the meaning of
the acronym CSR



Meaning of the acronym CSR





Question: Have you implemented CSR initiatives in your pharmacy?

Base: 100 pharmacists

40%

of pharmacy owners
have implemented CSR initiatives in their
pharmacies, mainly focusing on
environmental actions.





CSR actions implemented in pharmacies

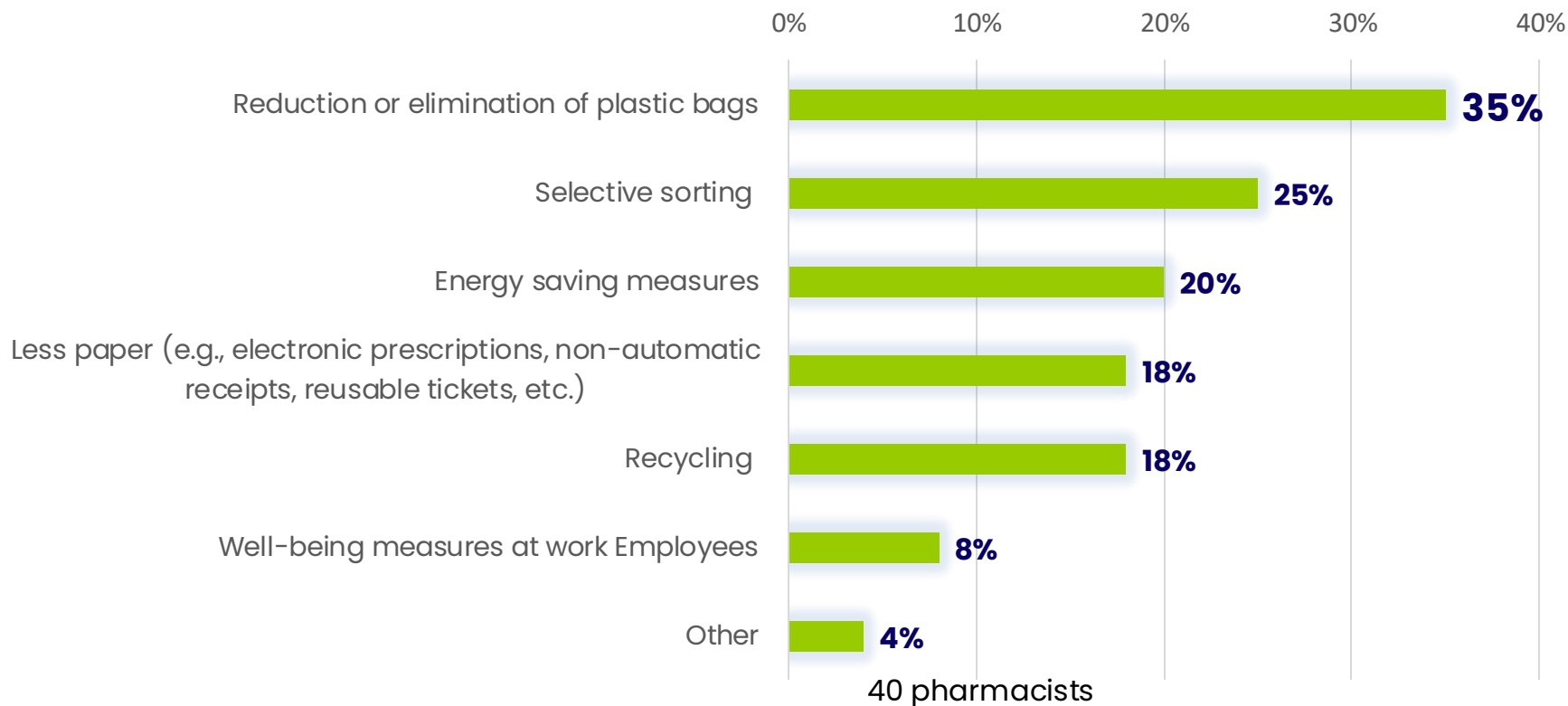
CSR actions in place **40%**



No CSR actions **65%**

100 pharmacists

Type of shares and origin



91% of pharmacists who implemented CSR actions did so solely on their own initiative, 2% with the support of groups, and 6% with both.





Question: On a scale of 0 to 10, how would you rate your pharmacy's level of CSR activity?

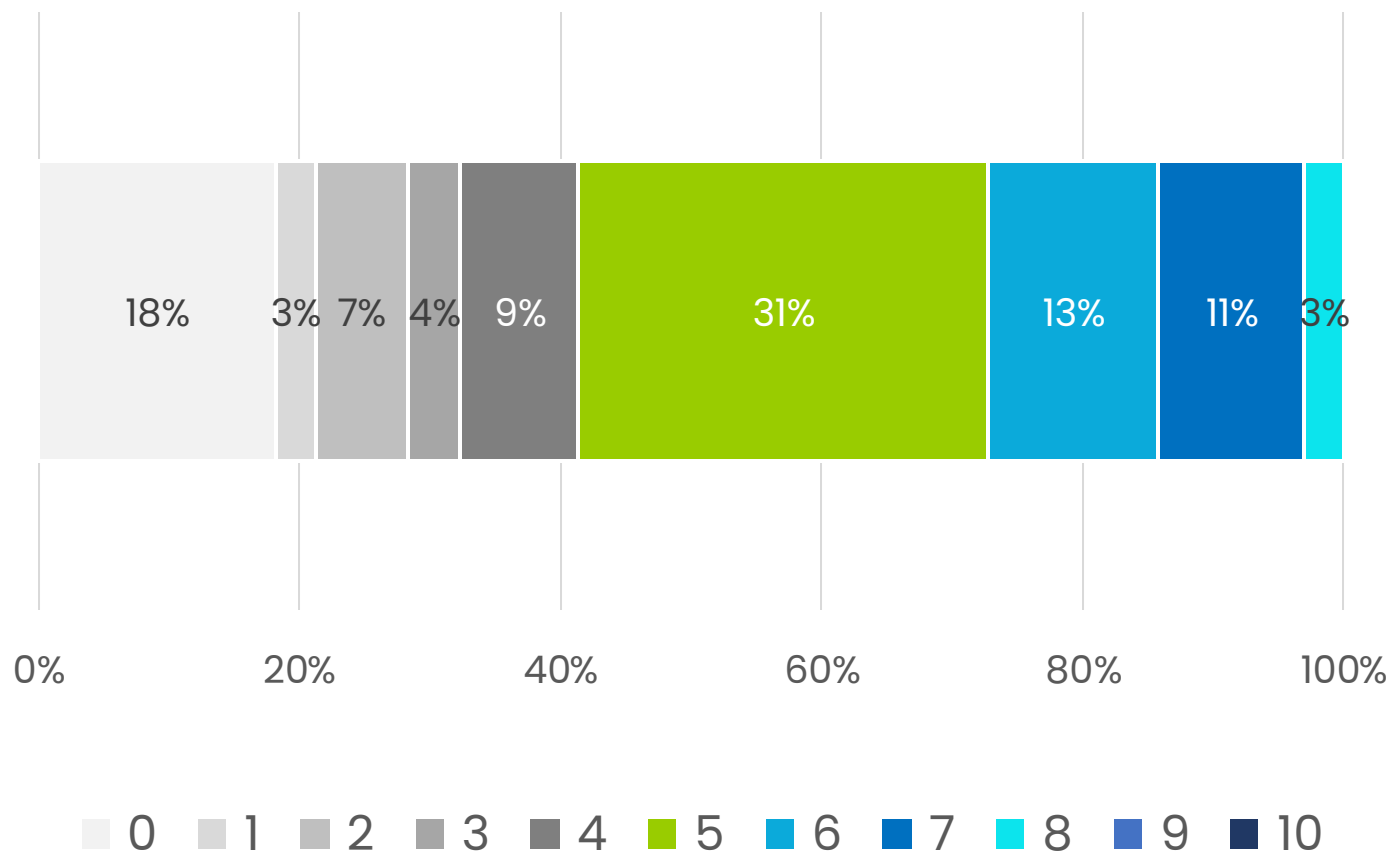
Base: 100 pharmacists

4.0

This is the average score that owners give themselves for their current level of CSR activity.



Pharmacists' assessment of CSR activity levels



Average rating
(from 0 to 10)

4.0